

PPC Specialist

Peterborough – Full time office based

Up to £40,000 pa neg dependent on experience

Overview:

Due to continued success and growth, we are looking to add two PPC Specialist's to our innovated marketing team based in our head office in Peterborough. We are looking for someone who specialises in social media campaign management.

Job Purpose and responsibility:

- Manage social media PPC campaigns – Facebook, Instagram, YouTube and many more
- Set up and manage PPC and full 360 optimisation of campaigns
- Working with large budgets and upscaling campaigns of increase of budget
- Content and copy management
- Copywrite, create and produce asset for the business

Desirable experience

- Project Management
- Funnel experience
- HTML experience
- Optimise press

What we offer in return

- 25 days annual leave
- Additional Holiday buy-in scheme
- Pension contribution
- Gym membership
- Casual dress code
- Free parking
- Social Events Team
- Additional 5 days annual leave in August or half day on 1st Friday of the month after a years' service

Progressive Property Ventures LLP is committed to being an equal opportunity employer with a diverse workforce. We will consider all applicants for employment without regard to race, religion, gender, sexual orientation, disability or age.